



Saudi-led Data & AI.

Data capability designed, built and
operated in the Kingdom.

COMPANY POSITIONING

From national data ambition to operating reality.

DataPlus is a Saudi Data & AI company helping organizations turn data strategy, regulation, technology and AI into capabilities that actually operate.

Saudi Context

Fluent in the regulatory and operating environment — NDMO, PDPL, SDAIA and the realities of government and enterprise delivery in the Kingdom.

Technical Depth

Governance, platforms, data engineering, analytics and AI built by practitioners who run these systems, not only design them.

Delivery Ownership

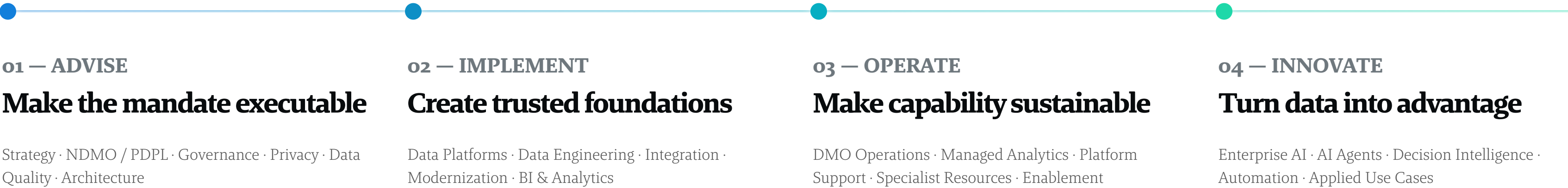
One accountable partner from mandate through build into live operations — the same team stays with the outcome.



ONE ACCOUNTABLE DELIVERY MODEL

We advise. We implement. We operate. We innovate.

Four stages, one team, one line of accountability — engaged individually or end to end.



From strategy through implementation and operations, accountability stays with DataPlus.

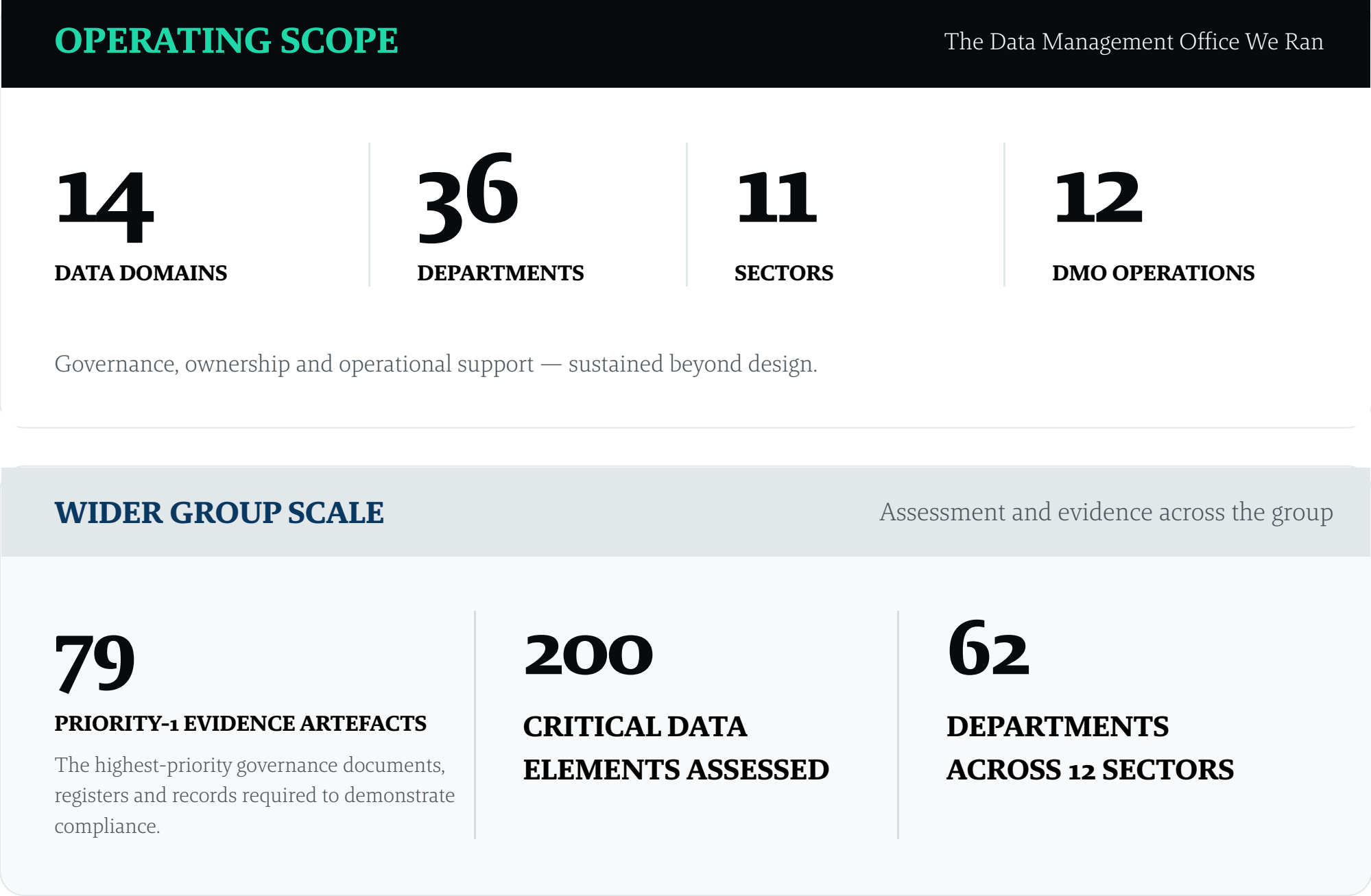
IMPACT IN PRACTICE · GOVERNANCE

Governance that became operational.

For a complex organization, DataPlus helped move governance beyond policies and frameworks into an operating Data Management Office.

READING THE TWO SCOPES

The Data Management Office we staffed and ran operated across 36 departments in 11 sectors. The assessment and evidence programme reached further, covering the wider group of 62 departments across 12 sectors — two different scopes of the same engagement, not two versions of one number.



IMPACT IN PRACTICE • DATA FOUNDATION

Fragmented data became one trusted foundation.

Multiple systems, formats and definitions — consolidated into a single, decision-ready data foundation.

IMPLEMENTATION SCALE

15+

SOURCE SYSTEMS

40+

INTERFACES

200+

ETL WORKFLOWS

500+

DATA TABLES

30+

EXECUTIVE & OPERATIONAL
DASHBOARDS

WHAT IT ENABLES

A shared data foundation supporting enterprise reporting, cross-functional analytics and future AI use cases.

APPLIED AI

AI credibility starts with a real operating problem.

9

AI & INNOVATION ENGAGEMENTS

Across revenue, risk, productivity and public service.

GROW

Revenue

Intelligent sales · Customer intelligence ·
Advanced analytics

PROTECT

Value

Fraud detection · Validation · Risk
intelligence

IMPROVE

Productivity

Enterprise Q&A · Decision support ·
Intelligent allocation

ENABLE

Services

Verification · AI-enabled services ·
Enterprise use cases

Start with the decision. Then apply AI.

SAUDI-BUILT INNOVATION

We don't just
implement
technology. We build
it.

Saudi-built. Enterprise-ready. Designed for trusted AI adoption.

nuhaa.ai

A DataPlus Product

Insights to Action.

Enterprise AI designed to securely transform organizational knowledge and data into answers, insights and decisions.

KNOWLEDGE

Understand

Ask questions across trusted enterprise knowledge.

INSIGHTS

Analyze

Explore data, patterns and business performance.

DECISIONS

Decide

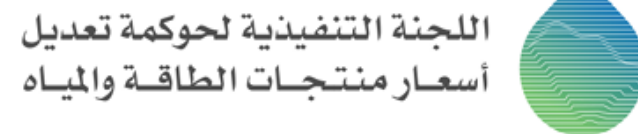
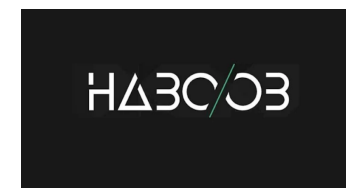
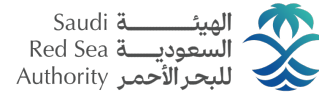
Turn insight into executive-level recommendations and action.

OUR CLIENTS

Selected clients across government and enterprise.



OUR CLIENTS · CONTINUED



WHY DATAPLUS

**Scale gets attention.
Repeat work proves
trust.**

More than half of our engagements are with clients who came back for another need or another phase of the same programme.

80
ENGAGEMENTS DELIVERED

50%+
REPEAT RELATIONSHIPS

Turn your next data priority into an operating capability.

One priority. One measurable outcome. One accountable partner.

Start a Conversation

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Riyadh · Saudi Arabia